

IM SHOOTING FOR A \$1000 DAY!



Dear _____,

Exciting News!! I'll come right to the point. I am in a **very special contest** right now, and in order to qualify **I must have \$1,000 in retail sales in one day!** Sounds like a lot, doesn't it? Well, I'm hoping this is where we can help **each other:**

I am asking all of my preferred customer, family members, and friends to look over the enclosed catalog. It contains all of our new, up-to-the-minute products!

_____, is THE \$1000 day! Phone your order to me at _____. Please leave a message if I am not immediately available. I must have your order no later than 10:00 P.M. It is my policy to have product on hand at all times and I want to have it for you that day. I will be happy to deliver or mail your order, or you may pick it up at my house. Whichever is best for you.

In return for your support, I will include a special gift with each order. AND ..When I reach my \$1000 goal, ONE lucky customer will get their order FREE!! If you place an order of at least \$10 with me, your name will be entered into the drawing. Then...with every additional \$10 spent, you will have your name entered an additional time. For example: \$50 in product would enter your name 5 times, \$100 would enter you 10 times and so on. When I reach my goal, I will draw the winning name and that person will receive their order free!

Check carefully for our newest products. As a preferred customer, I would be happy to spend some time with you one-on-one or share an hour with you and two or three friends to select the perfect New Year, New You "look" for you!

I am tickled pink about this challenge! Since it's impossible to contact everyone by phone, I felt writing to you was best. I appreciate you and thank you for helping me achieve my goal! Please feel free to pass this offer on to your friends and family who do not already have a Mary Kay Consultant!!

Sincerely,



VISA, MASTERCARD, AND DISCOVER ACCEPTED

CALLS RECEIVED IN PERSON, PHONE, VOICE MAIL OR EMAIL:

8am – 8:59am : 35% DISCOUNT! 9:AM – 9:59am : 30% DISCOUNT!

10am – 10:59am : 25% DISCOUNT! 11am – 11:59am : 20% DISCOUNT!

NOON to 2:59pm : 15% DISCOUNT 3:00 – 5:59PM : 10% DISCOUNT!

ALL ORDERS AFTER 6PM – regular price